

EthicBizz – Commercial Terms & Partnership Models

1. Private School Partnership Model

Purpose: Direct school enrollment into the EB School Network.

Item	Details
Program Duration	1 Academic Year (can be extended)
Student Fee	₹500–₹1,500 per student (based on modules chosen)
Onboarding Fee	₹15,000 – ₹25,000 (branding, setup, teacher training)
Batch Size	Minimum 30 students
Payment Terms	50% advance, 50% mid-year
Deliverables	Curriculum, mentor sessions, portfolio, certificates, impact report

2. CSR-Funded Implementation Model

Purpose: Deliver programs at no cost to students in underserved schools.

Item	Details
Funding Range	₹50,000 – ₹1,50,000 per school (depending on modules & resources)
Deliverables	Curriculum, mentors, student kits, certification, media coverage
Reporting	Quarterly impact & financial reports for CSR compliance
Recognition	Corporate branding on materials, events, press mentions
Term	3–6 months per batch, renewable

3. University / Academic Collaboration Model

Purpose: Jointly design and deliver world-class curriculum.

Item	Details
Collaboration Scope	Curriculum co-design, guest faculty, joint certifications
Revenue Sharing	90:10 (EthicBizz:University) or mutually agreed
Term	1 year MoU (extendable)
IP Rights	Shared for jointly developed content
Deliverables	Joint programs, faculty sessions, student internships

4. Global Certification Partnership Model

Purpose: Offer industry-recognized certifications to EB School students.

Item	Details
Scope	Cybersecurity, AI, design certifications
Pricing	Discounted bulk licenses (20–50% off retail)
Revenue Model	Per-candidate fee; EthicBizz retains margin
Term	Annual commitment of minimum candidates
Deliverables	Training content, exam access, co-branded certificates

Additional Terms Applicable to All Models

- All partnerships include **EthicBizz branding rights** for partner use in PR & media.
- Schools/partners agree to share **media, testimonials, and impact data** for reporting.
- Custom packages available for mixed funding (partial CSR + partial school fee).